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2020 Recap

The 2020 Textile Sustainability Conference was our largest event to date with more than 100 speakers and over 1,250 people registered from 50 countries! For the second year in a row, the Textile Sustainability Conference was recognized as being climate neutral through a partnership with South Pole.



Over 1,250 Registered Attendees



Representing 580+ Companies



Across 50 Countries

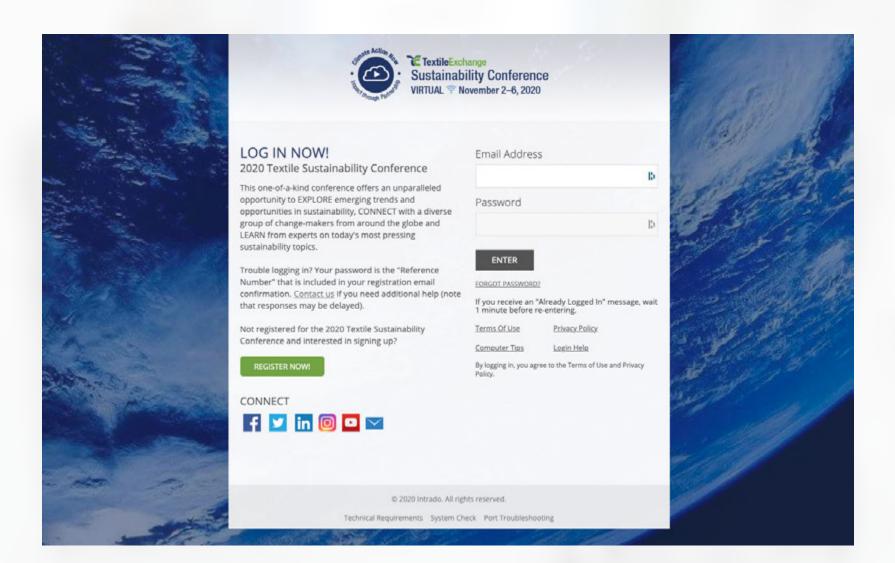


Climate Neutral Event

Virtual Conference Access

The virtual conference platform will be open for one year and you can listen to all of the conference recordings "on-demand" under the Sessions tab. Be sure to view the handout icon in each session to download the presentation.

- 1. Enter the virtual conference site <u>here</u>.
- 2. Login with the email that you registered with.
- 3. Use the password that you used throughout the event.





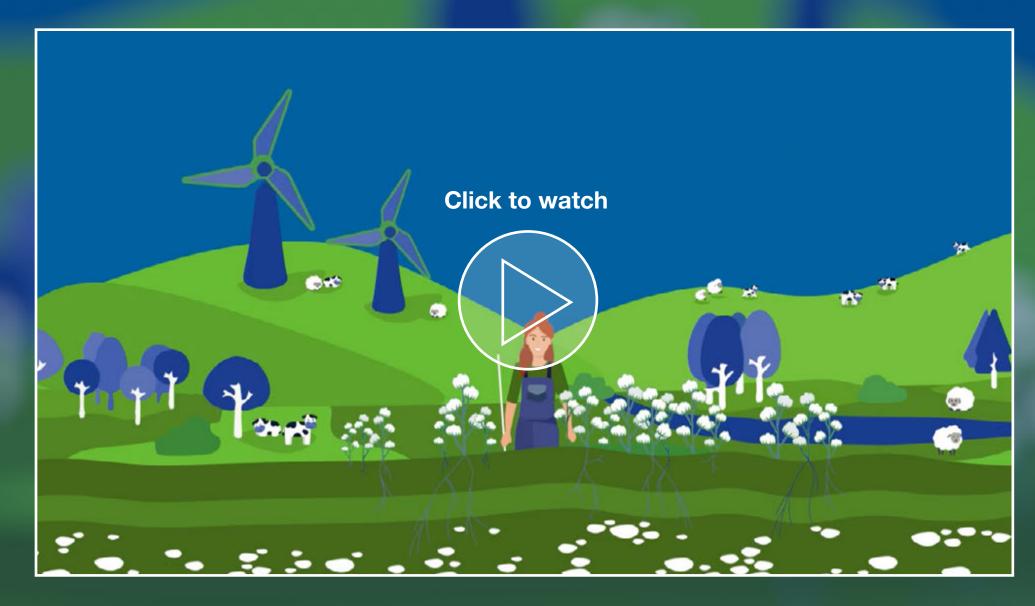
2030 Strategy: Climate+

Climate+ is the result of extensive stakeholder engagement through interviews and an online survey conducted with a mix of Textile Exchange members and non-members from organizations representing brands, retailers, suppliers, manufacturers, nonprofits, and professional services across the globe.

Textile Exchange will enable and guide the textile industry to reduce GHG emissions (CO₂ equivalents) 45% by 2030 in the pre-spinning phase of textile fiber and materials production.

Achieving the 2030 Strategy Climate+ goal will require strong partnerships to accelerate the adoption of existing tools as well as enable innovation around new business models and zero-carbon materials. Learn more here.

Discover More about Climate+



CLIVATE TextileExchange • VISION 2030



Climate+ | A driving force for urgent climate action in textile fiber and materials production. Amplifying positive impacts in soil health, water, and biodiversity.

Attending Companies

(BCI)

Aalto University School of Business AATCC **AB Lindex** Accelerating Circularity ACE (Action against Child Exploitation) Acne Studios ACT Action for Social Advancement (ASA) adidas **ADIMAY** Aditya Birla Fashion And Retail Ltd Adolfo Domínguez, SA Aerie AGRONA LTD. Aid by Trade Foundation (ABT) Aksa Akrilik Kimya Sanayii A.S. | Aksa Acrylic Chemical Company Alante Capital ALDI Nord **ALDI SOUTH Group** Alexander McQueen (AMQ) ALGI International Inc. Allbirds Alpine Creations Amazon amelia°williams American Eagle Outfitters Anandi Enterprises Ann Inc. Anubha Industries **APDN** Appachi Eco-Logic Cottor Pvt Ltd Apparel Impact Institute **Applied DNA Sciences** (ADNAS) **APRIL** Arabesque ARC'TERYX Equipment Ardene Aritzia Armstrong Knitting Mills **Armstrong Spinning Mills** (P) Ltd. **Artistic Milliners** Chargeurs Wool Artus Tradehouse Group **Arvind Limited Farm** Project Asahi Kasei Corporation

Ascena Retail Group, Inc. Asia Pacific Rayon Limited Clavis Partners LLC ASOS.com Col&Bri Partners SL Athleta Collaboration for Sustainable Development Australian Fashion Council of Viscose (CV) **B&C Collection** Columbia Sportswear **Bassett Consulting** Company Be Sustainable Comptoir des Cotonniers Princesse tam.tam Bear Fiber, Inc. Conservation International Benetton Group Srl Control Union Berendsen Textil Service Convergence. Tech Inc. Bergman/Rivera **COOPECAN PERU** BESTSELLER Coopnatural **Better Cotton Initiative Copeland Consultancy** LLC Biocoton Corporate Citizenship Birla Cellulose COS bluesign technologies Cotton Australia Boden Cotton Incorporated Boll & Branch LLC Cotton made in Africa **Bolt Threads** CottonConnect bonprix Coyuchi, Inc. Handelsgesellschaft mb-Cradle to Cradle Products **Bowles Farming** Innovation Institute Company, Inc. Craftspring **BPCM** Crate & Barrel Holdings, Break and Enter Limited Burberry Creative Artisans Private Limited Bureau Veritas Consumer Product Services Daily Couture GmbH Burton Daparam C partners Co., Ltd. Dedicated **C&A Buying** Delta Galil C&J Clark International Desigual C.L.A.S.S. Deutsche Gesellschaft für internationale California Product Zusammenarbeit (GIZ) Stewardship Council GmbH Canada Goose Dibella Candiani Denim Dickies Canopy Dick's Sporting Goods Cape Wools SA DK Company Carhartt, Inc. **DOEN Participaties** Carlson Advice Drax Group **CAROLL** Dunn-McAfee Strategy Cashmere & Camel Hair **DuPont Biomaterials** Manufacturers Institute E2M GOOD FABRIC Casper Sleep Inc. **EARTHWORM** CCI/U.S. Cotton Trust Protocol Eastman ChainPoint Eastpak **CHANEL**

Ecocentric Ltd

Ecocert India

Ecos

ECOfashion corp.

Charles & Keith Pte. Ltd.

Chetana Society

CINDE

Ecotextile News Fur Europe **Fusion Clothing** Ege Organics Egedeniz Tekstil Futerra Eileen Fisher, Inc. Gallant International Inc. El Corte Inglés Ganni Elaine Delgado Consulting **GANT AB** ERCA SpA Gap Inc. **Esprit Europe Services** Garnet Hill, Inc. GmbH Gebr. Elmer & Zweifel **Esquel Group** Geetanjali Woollens Pvt. **ESTS** Ltd. Germany European Outdoor Group (EOG) Gesellschaft für Everlane Internationale Zusammenarbeit (GIZ) Everyone&Everybody GHCL Ltd **Evolved By Nature** Giotex Evrnu Glen Raven, Inc. EWB Consulting, LLC. Global Fashion Agenda Extensive Standard Technical Services Co., Global Food Partners Ltd. Global Organic Textile F&F Tesco Standard (GOTS) Fabrikology Global Standard gGmbH Fair Labor Association Globetrotter Ausrüstung Fair Trade USA **Good Looping** Fairtrade Foundation GP Cellulose GmbH gr3n SA FALABELLA FAO - Regional Office Grameena Vikas Kendram Latin America and Society for Rural Caribbean Development Far Eastern New Century **Green Story** Farm Animal Welfare Greendigo Retail Private Consulting Ltd Limited **Farmers Association** Gregory Szekeres for Rural Management G-Star Raw CV (FARM) Guangdong Esquel Fashion for Good Textiles Co.Ltd. **Fashion Positive** Guess, Inc. Fashion Revolution USA Gymshark **Fashion Takes Action** H&M Fast Retailing Co., Ltd Haelixa FatFace Hanes Australasia Fenix Outdoor hanky panky International AG Hanna Andersson FIGS INC **HARMAN COTTEX &** FITI Testing & Research SEEDS PVT. LTD. Institute Harms Way Services LLC Fjällräven International Helly Hansen For The Good Days **HELM AG** Forest Conservation Fund Hemp Black Forest Stewardship **Hemp Fortex Industries** Council Higg Co Fortum Hill+Knowlton Strategies Forum for the Future Himalayan Wild Fibers FOUR PAWS International Hohenstein Institute Fox & Lillie America

FREE ASSEMBLY

Freelance

FRILUFTS

FSC ITALIA

FSC Denmark

Humane Society

Huston Textile Company

International

hydroCotton

ICEA Icebreaker Idline IFF **IKEA of Sweden** IMBOTEX srl Imperial Stock Ranch, Shaniko Wool Company Inca Tops Incalpaca TPX Independent - Exploring a start up Independent Organic Services, Inc. Inditex **INDITEX S.A** Indo Count Industries Ltd InfiniChains Inc **International Cotton Advisory Committee International Fur Trade** Federation International Platform for Insetting ISCOS Emilia Romagna **ISEAL Alliance** ISKO **ITOCHU** Corporation **IUCN Sustainable Use** and Livelihoods Specialist Group **IVY & OAK** J. Crew Group Inc. JanSport **JCPENNEY** Jiangsu Yongyin Chemical Fibre Co. John Lewis Partnership Joules Jpke Sports LLC KAHANI Kaken Test Center KappAhl AB Kate Black & Co Kathmandu Ltd. Katsu New York LLC KE'KEN Textile Testing & Certification Center **Kendor Textiles Limited** Kent State University Kering KID Interior AS **Kmart Australia Limited** KnowledgeCottonApparel **Kontoor Brands** Korea Federation of Textile Industries Kowa India Kozm

ICAC

Benefit Corporation L Brands **NATUREPEDIC** L.L. Bean, Inc. Naturetex **Lacoste Operations** Naturskyddsföreningen Lafayette 148 New York Ndless: The New Normal LagunaFabrics/ Enviro fabrics NEMO Equipment, Inc. Lanas Trinidad Neo-Concept Lands' End Neonyt Laudes Foundation Neutral.com Laura Sabolich Design New Balance Athletics. LEIT&HELD GmbH Inc. New Look Lenzing Fibers Inc. New Wave Group S.A. Levi Strauss & Co. Next Retail Ltd Lindex Nextevo Lindström Oy Nike, Inc. Loftex No Ordinary Designer Lojas Renner Label Limited t/a Ted Loro Piana Baker Lubbock Christian Nomadory University Nordstrom Lucerne University of Applied Sciences and Arts Norrona North Carolina State lululemon athletica University - Wilson LVMH College of Textiles M.S.I. - Material Norwegian Fashion & Sustainable Institute Textiles Agenda Madewell **NSF** International Manon Clavel inc. Nudie Jeans Mantis World NWF - National Wildlife Mara Hoffman Inc Federation Marc Cain **OCEANA** Marc O'Polo International Oeco Textiles & Two GmbH Sisters Ecotextiles Marimole, LLC. Old Navy Marks & Spencer Group Old Nick Fabrics T/A Mungo Matt King Undercover OneCert International Mayamiko Oregon Tilth MCL News and Media Organic Cotton Accelerator McMaster University Organic Cotton Colours, MEC Mecilla Puhan Farmers OrganiMark Association Origem Merrell Orimpex Tekstil Messe Frankfurt / **Texworld & Apparel Orion Spur** Sourcing USA Oritain Metsä Spring Oritain UK MGF sourcing Orsay GmbH Michell & Co Other Half Processing Michell Y CIA S.A. Otto Group MIT **Outdoor Industry** Mohair South Africa Monash University Outerknown (OK) Moose Knuckles Pallavaa Group MQ MarQet AB PAN-Ethiopia MTI USA Inc **Paradise Textiles** Napapirji Partnership for Sustainable Textiles (GIZ) NativeEnergy Patagonia NativeEnergy, a Public

PEFC Pilio Piping Hot Australia Pty Plastics For Change Policy Hub Polycycle Prana Pratibha Syntex Ltd Pratima Organic Growe Group Preferred by Nature Primark Process Factory Srl ProTerra PSP Puls trading far east Limited Punarbhavaa Sustainable Products (PSP India) **PUR Projet** Pure Strategies **PVH Corporation** Quantis Queen of Raw Qurate Retail Group (QVC) Ralph Lauren Corporation Ramaiah University of Applied Sciences Rapha Racing Ltd RDFC Ltd. Re:Down LLC Re-Access Reconsidered Recover/Hilaturas Ferre Reformation/LYMI Inc. Regeneracion Ecosistemas Peru REI Remei AG/bioRe RePly Yarn ResMed Responsible Business Coalition Responsible Leather Roundtable ROA Roundtable on Sustainable Biomaterials (RSB) Royal Robbins LLC RRS RTRS Rumodo **RVSuarez Consulting** Saeng Charoen Grand Co., Ltd. Saentis Pte Ltd SAFSF Special Project on Sustainable Fibers and Textiles

Sainsburys Saint Laurent Standard Sanko Tekstil Inc. Sanmar Sappi Verve GmbH Sateri International SynZenBe Saya Scania CV AB TaFF SCS Global Services Seasalt Cornwall Institute Self SGS Shaniko Wool Company Shokay SIA Foundation Pakistan Ted Baker Sleep On Latex Smartwool Social Fashion Company **GmbH (ARMEDANGELS)** Texaid SOCiLA - Support Organic Cotton in Latin America Södra Soil Association Certification Soil Health Institute Sourcing Journal South Pole Spectrum International Pvt. Ltd. Spintex Engineering Ltd Stand.earth STANLEY/STELLA the US Stella McCartney (SMC) Steve Madden Stichting ZDHC Foundation Stio Stitch Fix Stora Enso Study NY Südwolle GmbH & Co. KG **THEORY** Sulochana Cotton Spinning Mills Pvt. Ltd. **THROW** Tierra Suminter India Organics Pvt. Ltd. SupplyShift Sustainable Apparel Coalition Sustainable Brooklyn / MelaninASS Sustainable Composites Sustainable Cotton Project Trendsetter Sustainable Fashion Sustainable Fibre Alliance Sustainable Forestry Mills Initiative, Inc. (SFI) Sustainable Furnishings Council Tyton BioSciences LLC Sustainable Leather

Foundation U.S. Cotton Trust SustainCERT/Gold Ucak Tekstil Turizm Ith. Ihr. San. ve Tic. AS Suston Magazine Under the Canopy/ Earthbound Sympatex Technologies Unifi, Inc. **United Nations** Development Programme Tact & Stone **United Nations Economic** Commission for Europe Taiwan Textile Research United Nations **Environment Programme** Takihyo Co., Ltd. **United States Fashion** TAL Apparel Limited **Industry Association** (USFIA) Target Corporation University of Borås Tchibo GmbH University of Leeds **UPW** Tellenby Merino UpWest **Tersus Solutions URBN** Tesco Stores Ltd **USB** Certification Usha Yarns TEXAID USA, Inc. Vaishali Texas Organic Cotton Marketing Cooperative Vans Textilberatung Hamburg Varner **TextileGenesis** Veja TFG London **VF** Corporation The Biodiversity **VIER PFOTEN** Consultancy International The Climate Board Virent The Cotton Board Vogue Business The Cotton Group Voice Norge AS The Humane Society of Walmart Waschbär GmbH The Knitwit Stable Waste Management The LYCRA Company Welo The Movement B.V. West Valley College The New Fashion Initiative WestPoint Home The North Face Williams-Sonoma Inc. The Schneider Group Wilson College of Textiles The Sustainable Angle at North Carolina State University The Very Group Win-Win Textiles Wolverine World Wide -Merrell Woolworths Tiger of Sweden World Textile Sourcing Timberland Worn Again Technologies Tommy Bahama Ltd. Tommy Hilfiger/PVH WRAP TOMORROW IN A YEAR WWD **Treadle Tree** WWF-Pakistan TreeToTextile Yeti Triaz Group Zalando Tsunami Sport Ltd. zestt organics Tung Ga Linen and Cotton Zeynar Mensucat San. ve Tic. A.S. TÜV Rheinland Zhejiang Haili Environmental Technology Twin Birch Apparel

Exhibiting Companies

Accelerating Circularity Aksa Akrillik

Anubha Industries Applied DNA (CertainT)

ARMSTRONG SPINNING MILLS (P) LTD.,

Artistic Milliners Asahi Kasei Corporation Better Cotton Initiative

(BCI)

Oritain UK Limited bluesign Pallavaa C.L.A.S.S. Paradise Textiles ChainPoint

Chargeurs Textiles PEFC **PSP** India

ERCA Sateri **ESTS**

Forest Stewardship Council

(FSC) **Fusion Clothing**

Sustainable Angle Tersus Solutions

Global Organic Textile

HEMP FORTEX INDUSTRIES LTD

Himalayan Wild Fibers **IMBOTEX SRL**

International Fur Federation

ITOCHU Corporation

Lanas Trinidad

MetaWear (ECOfashion Corp)

Mohair South Africa MTI USA

National Wildlife Federation

Neo-Concept **NSF** International

Organic Cotton Colours

Partnership for Sustainable

Control Union CottonConnect Dibella India Quantis Eastman (Naia) Sanko Textile Egedeniz Sappi Dissolving Pulp

SC GRAND SGS

South Pole SynZenBe Future Fabrics Expo by The

TEXAID

Standard

United States Fashion Industry Association **US Cotton Trust Protocol**

Usha Yarns WestPoint Group

World Textile Sourcing INC.

ZEYNAR MENSUCAT A.S.























































































































PLENARY 1: Decade to Change

In the opening plenary, attendees learned about Textile Exchange's Climate+ Strategy and the race to implement solutions by 2030.

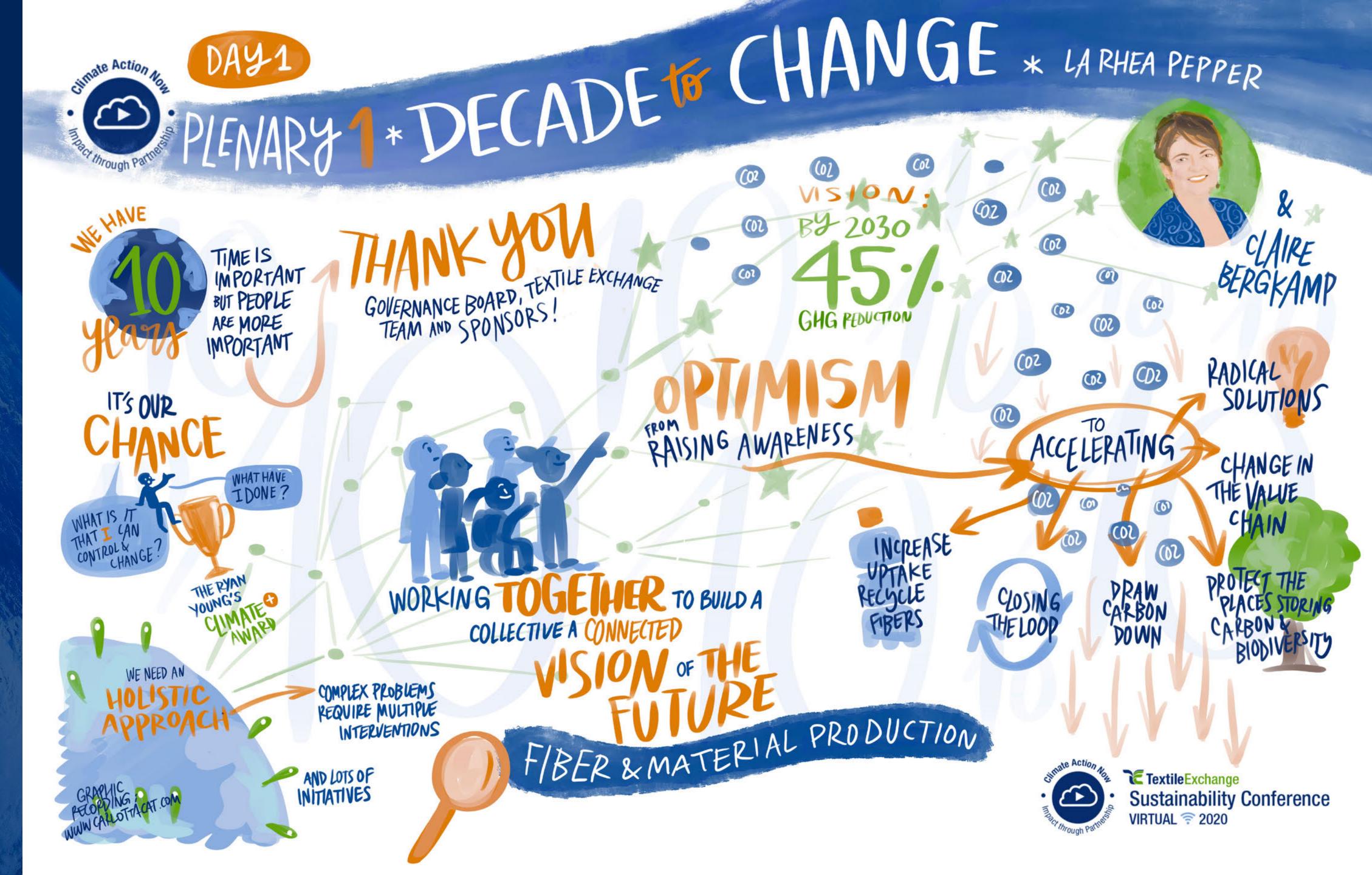
Under the Climate+ strategic direction, Textile Exchange will be the driving force for urgent climate action with a goal of 45% reduced CO₂ emissions from textile fiber and material production by 2030.

La Rhea Pepper, CEO, Textile Exchange

Claire Bergkamp, COO, Textile Exchange

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PLENARY 2:

A Story About Nature

Dr. Helen Crowley has been focusing on developing new approaches for businesses to address climate and biodiversity challenges during her sabbatical from Kering at Conservation International and as an advisor to the World Economic Forum.

This plenary, "A Story About Nature", focused on how the textile/fashion sector can transform nature+ approaches for business and life. Helen addressed what the sector needs to do and the frameworks for action, including The Fashion Pact.

Helen Crowley,

Senior Advisor Resilient Supply Chains & Fellow, Conservation International Advisor, WEF, Conservation International

Sponsored by PEFC





KEYNOTE:

Alexandra Cousteau

The 2020 Keynote speaker was Global Water Advocate and National Geographic Emerging Explorer, Alexandra Cousteau. In this Keynote, we heard Alexandra speak about the water crisis and the textile industry's role in solving the world's urgent climate problems.

Alexandra was joined by Rachel Cernansky from Vogue Business for a dynamic discussion.

- Alexandra Cousteau,
 National Geographic Emerging
 Explorer, Filmmaker & Water
 Advocate. Granddaughter of
 Legendary Captain Cousteau
- ▲ Rachel Cernansky,
 Sustainability Editor, Vogue
 Business



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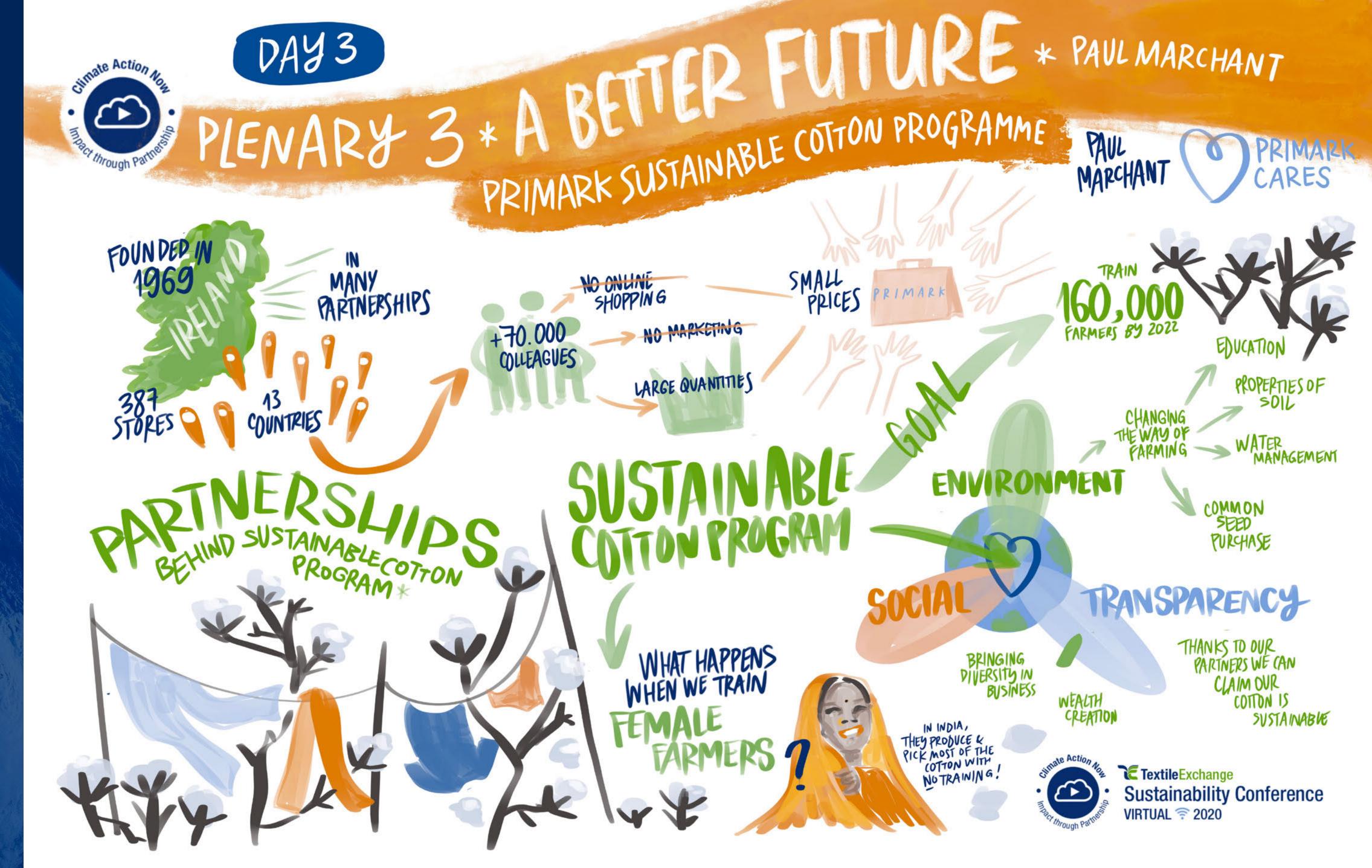
PLENARY 3:

A Better Future – Primark Sustainable Cotton Program

Paul Marchant, CEO of Primark, told the story of Primark's Cotton Program partnership with CottonConnect.

Primark's local implementing partnership with CottonConnect has created an industry-leading program that contributes to long-term sustainable change while making affordable, high quality, sustainable fashion accessible to everyone.

♣ Paul Marchant, CEO, Primark



PLENARY 4:

Getting to 45% (Climate+)

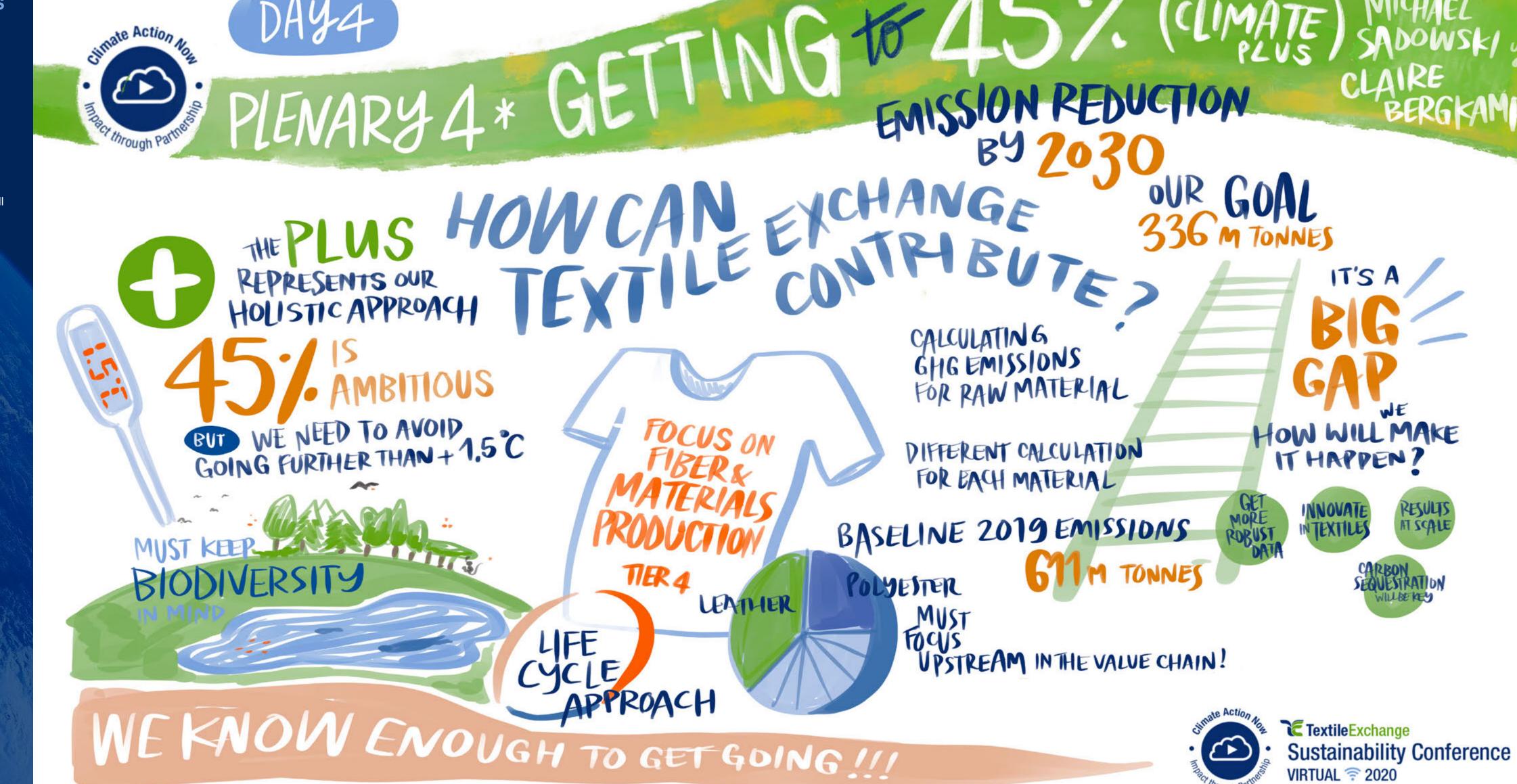
Under the Climate+ strategic direction, Textile Exchange will be the driving force for urgent climate action with a goal of 45% reduced CO₂ emissions from textile fiber and material production by 2030. This session explained the plan to reach the 45% goal.

Michael Sadowski, Sustainability Advisor, Independent Consultant

Claire Bergkamp, COO, Textile Exchange

Sponsored by U.S. Cotton Trust Protocol





PLENARY 5:

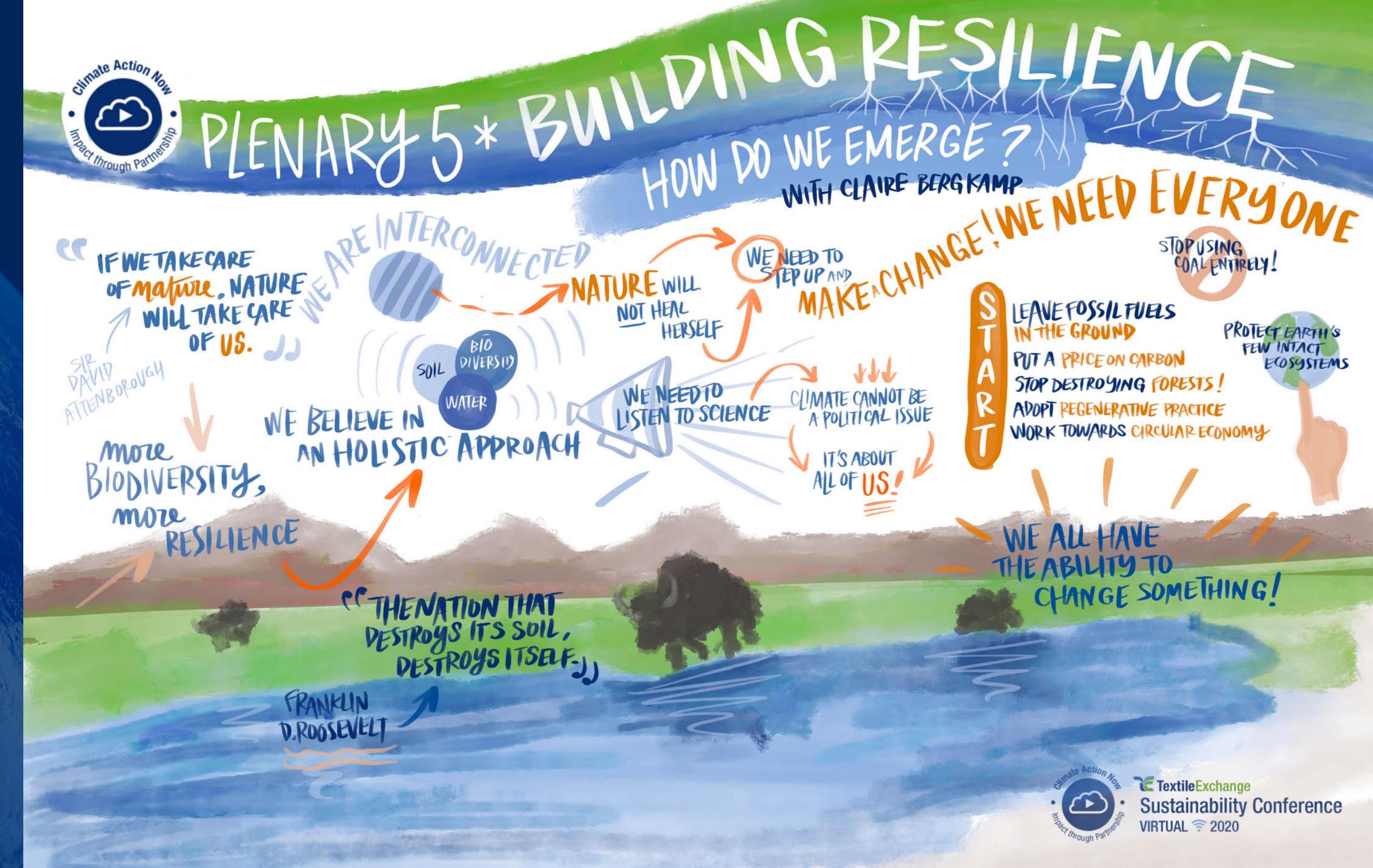
Building Resilience: How Do We Emerge?

In this final plenary of the 2020 Conference, attendees heard from Textile Exchange's new COO, Claire Bergkamp, about the dire need for climate action within the industry.

Collective action is needed to implement smart sourcing strategies that revolve around a preferred materials approach and utilize standards that take environmental impacts and animal welfare into account.

If there is one thing that the COVID-19 pandemic has taught the world, it is how interconnected we all are.

♣ Claire Bergkamp, COO, Textile Exchange



Conference Day 1

- **1A** Nature-based Solutions to the Climate Emergency
- **1B** Adapting Standards for the Future
- 1C How to Drive the Adoption of Circular
- **1D** Competition vs. Collaboration: Can benchmarking really drive lasting change?
- **1E** Accounting for Value Chain: Climate Action | Key Learnings from the Gold Standard Apparel Working Group
- **1F** Navigating the Traceability Landscape Part 1: Updates on Key Initiatives

BREAKOUT 1D

SARAH HOLLOWAY, RECONSIDERED CHAPLES O'MALLEY, UNDP LIEST TRUSCOTT, TEXTILE EXCHANGE KATHAPINA POSSOW, ALDINORD JOHANNES BACHSTAEDER, ALDI SOUTH GROUP BRAD BOREN NOMONA



CAN BENCHMARKING REALLY DRIVE







LEARN ABOUT COMPOSITION

SHARE PESULTS

THROUGH THE

BENCHMARK

CHALLENGE ! COLLECTING

START

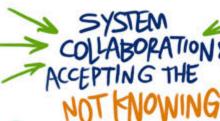
DRAW YOUR

GOALS

MEASURING

IT'S COMPLEX

NO SILVER BULLET SOLUTION



COLLABORATION &



COMINGBACK



TODAY IT'S MOSTLY ABOUT COMPETITION BETWEEN COMPANIES

BENCHMARKING IS A SHARED ACT AND THIS EXCHANGE HELPS COMPANIES REFLECT AND BECOME BETTER THOUGHT PARTNERS

CONSTANT PRACKING

BY MATO YOUR OWN PENCH OF THE BENCHMARK

LEARN FROM EACH OTHER

KNOW YOUR

HOW YOU ARE DOING & CONSIDER WHERE TO PLACE YOUR RESOURCES

VERIFY

CHALLENGE, STANDARDS

WE NEED AS POSSIBLE ROBUST INDUSTRY

USABILITY OF TOOL VEAK STRONG POINTS

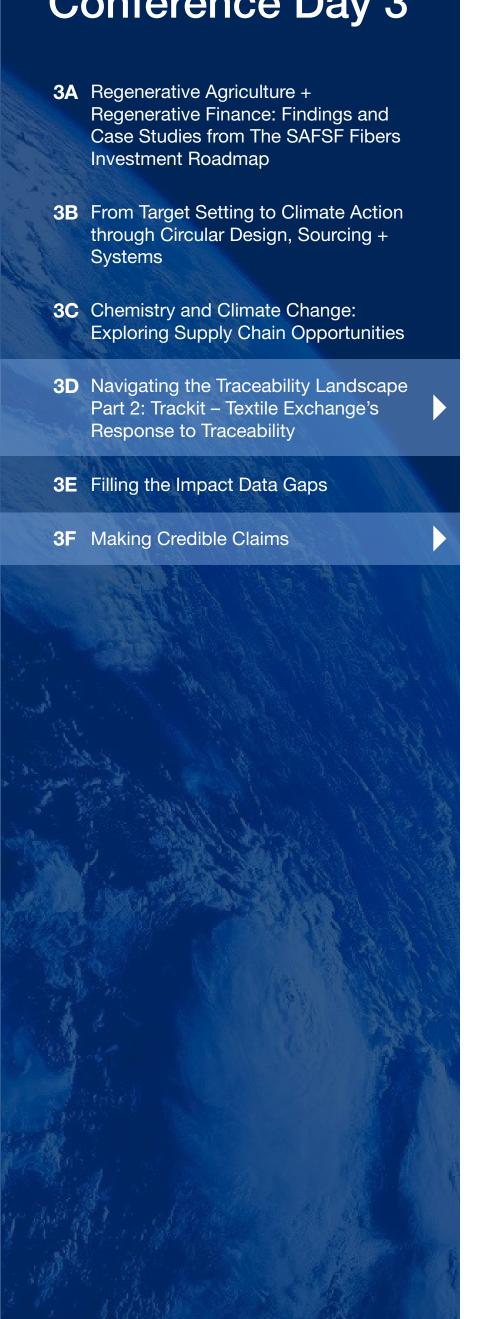
EASY/CONTINUOSDATA COLLECTION



TextileExchange Sustainability Conference VIRTUAL 7 2020



- **2A** Achieving Transformational Change for Nature in the Apparel Sector
- 2C It Takes All Kinds Recycling
 Technologies to Meet Your Circularity
 Commitments
- 2D Sustainability's Return on Investment
- **2E** Sustainable Cotton Supply Chain Transparency: From Planting to Products
- **2F** Why Every Sustainability Professional Should Care about Environmental Justice



- **4A** What Does Responsibly Managed Forest really Mean?
- **4B** What Do We Do with All of These Clothes? Circularity and the COVID Crisis
- **4C** Impact Stories: Incentivizing Change at the Farm Level
- **4D** Building Back Better with Preferred Materials
- **4E** Soil Health, Cotton and Reducing Our Carbon Impacts

- **5A** A Holistic View of Animal-Derived Materials
- 5B Impact Incentives Accelerating Global Change
- **5C** A Conversation with Sustainable Apparel Coalition + Textile Exchange
- **5D** Acting Now for the Future of MMCF
- **5E** Getting to 45%
- **5F** Addressing the Human Rights Risk of Sourcing from Xinjiang, China



Textile Exchange Round Tables drive collective action for core fibers and materials programs. **Conference registration is not required** to attend the Round Table meetings but **separate registration is required**. Learn more and register here.

Monday, December 7:

Animal Fibers and Materials

① 10 am EST - 12 pm EST

>

Tuesday, December 8:

Biosynthetics Round Table

① 10 am EST - 12 pm EST



Wednesday, December 9:

Man-made Cellulosic Fiber Round Table - Part 1

① 10 am EST - 12 pm EST

Thursday, December 10:

Responsible Cashmere Round Table

① 9 am EST - 11 am EST



Home & Hospitality Round Table

① 11 am EST - 1 pm EST



Accelerating Circularity Round Table

① 10 am EST - 12 pm EST



Man-made Cellulosic Fiber Round Table - Part 2

10 am CEST - 12 pm CEST

Monday, December 14:

Recycled Polyester Round Table

① 10 am EST - 12 pm EST



Tuesday, December 15:

Responsible Leather Round Table

① 10 am EST - 12 pm EST



Wednesday, December 16:

Organic Cotton Round Table - Part 1

① 10 am EST - 12 pm EST



Thursday, December 17:

Organic Cotton Round Table - Part 2

① 10 am CEST - 12 pm CEST



Responsible Alpaca, Mohair, and Wool Round Table

① 10 am EST - 12 pm EST



Friday, December 18:

Sustainable Cotton Round Table

① 10 am EST - 12 pm EST

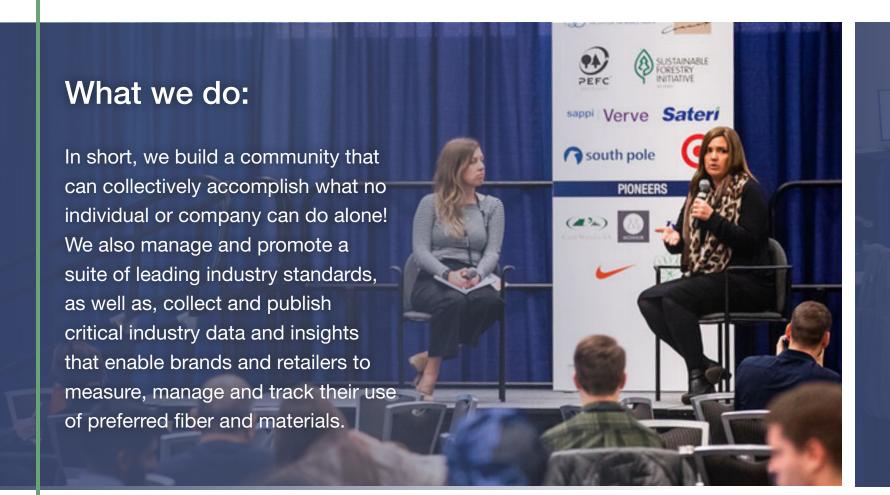




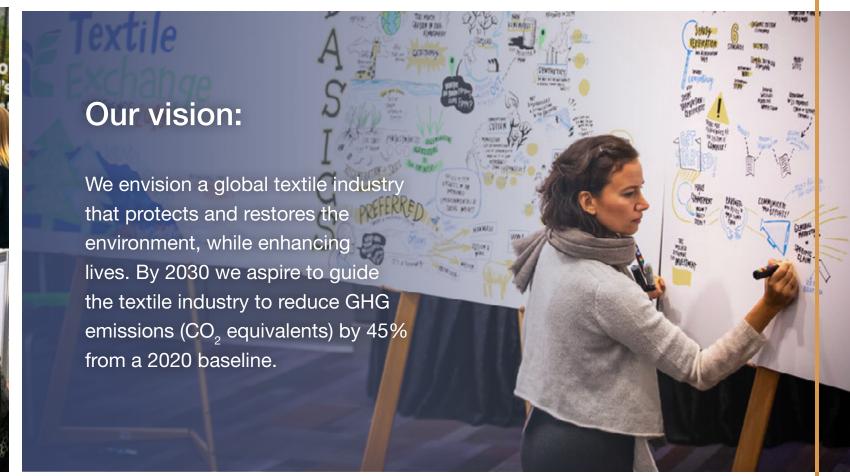
We are Textile Exchange

Textile Exchange is a global nonprofit that creates leaders in the sustainable fiber and materials industry.





How we do it: With more than 400 members representing leading brands, retailers and suppliers, Textile Exchange is positively impacting climate through accelerating the use of preferred fibers across the global textile industry. Under its 2030 Strategy: Climate+, Textile Exchange will be the driving force for urgent climate action with a goal of 45% reduced CO₂ emissions from textile fiber and material production by 2030.



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Marci Zaroff

MetaWear, Under the Canopy



Inka ApterEileen Fisher



Peter Chow Esquel



Karla Magruder Fabrikology



Orlando RiveraBergman Rivera SAC



Beth Jensen VF Corporation



Amit Shah Spectrum

Thank You

We'd like to express our sincere thanks to all **conference speakers** for sharing their wealth of knowledge with our community.

A special thank you to **Carlotta Cataldi** for providing these beautiful and inspiring graphics that are shared within this report and to our conference moderator, **Phil Hadridge**.

Thank you to all **Textile Exchange Members** and attendees who participated virtually in the conference, making it memorable and meaningful for many people from around the world.

Last but certainly not least, thank you to our **2020 Conference Sponsors**. Your support made this year's conference possible!



