



Learning Series:

Webinar 5: Implementation of Supply Chain Mapping and Traceability in Leather Supply Chains: Brand Experience.

October 6th , 2021

Anti-Trust Statement



Textile Exchange convenes the textile community and values diversity of views, expertise, opinions, backgrounds, and experiences. It is expected that members of this community will collaborate by sharing ideas, information, and resources of publicly available information only and avoid discussions on price, strategic plans or other private and sensitive information.

Disclaimer



The goal of the Responsible Leather Round Table is to be a platform for stakeholders in the leather industry to engage with each other, share information, and identify common challenges and opportunities. To this end, we offer opportunities for diverse stakeholders to share their knowledge and perspectives.

The views, thoughts, and opinions expressed in this webinar belong solely to the speakers. As the leader of the RLRT, Textile Exchange strives to maintain a neutral role.

Speakers



Nicole Lambert
Textile Exchange

Manager, Leather



Carolyn Swenson
Reformation

*Senior Materials
Manager, Footwear*



Nancy Tong
VF Corporation

*Senior Analyst,
Responsible Materials &
Traceability*



Yoann Regent
Kering

*Head of Sustainable
Sourcing*



Anne Gillespie
Textile Exchange

*Director,
Impact Acceleration*

Agenda

1. Introductions
2. Brand presentations:

Reformation



K E R I N G



3. Panel discussion
4. Q&A



5 webinars on Traceability in the Leather Supply Chain



Understanding Traceability and the UNECE Guidelines

May 4th



Traceability Expectations of Sustainability Standards in the Leather Supply Chain

May 20th



Supply Chain Mapping and Traceability Solution Providers in the Leather Supply Chain

May 25th



Joint webinar with NWF and GRSB
Traceability at the farm level: focus on Brazil

June 1st



Implementation of Supply Chain Mapping and Traceability in Leather Supply Chains: Brand Experience

Oct 6th



Impact Incentives

Leather Impact Accelerator

Market Reports

Material Toolbox

PFM Matrix

TrackIt

Webinar Archives

Cotton Producer Directory

Textile Exchange is a global nonprofit that creates leaders in the preferred fiber and materials industry.

With a robust membership representing leading brands, retailers, and suppliers, Textile Exchange accelerates the use of preferred fibers across the global textile industry. We develop leading industry standards, as well as collect and publish critical industry data and insights to help brands, manufacturers, and retailers measure, manage and track their use of preferred fiber and materials.

Impacting climate change. We've created a suite of tools and resources for brands and retailers to

Reformation



Carolyn Swenson

Senior Materials Manager, Footwear



Credit: Alyona Lis

Agenda

1/ Introduction to Reformation

2/ Our Philosophy

3/Our Framework

4/Our Foundational Work

5/Our Roadmap

About Us

Reformation

Reformation began by selling vintage clothing out of a small Los Angeles storefront in 2009. We quickly expanded into making our own stuff, with a focus on sustainability.

Today, we make effortless silhouettes that celebrate the feminine figure and pioneer sustainable practices, focusing on people and progress each step of the way.

Our mission is to bring sustainable fashion to everyone. It is an ever-evolving undertaking, and we don't have all the answers.

We focus on sustainability initiatives that have the biggest impact, while also sweating the 'small' stuff.

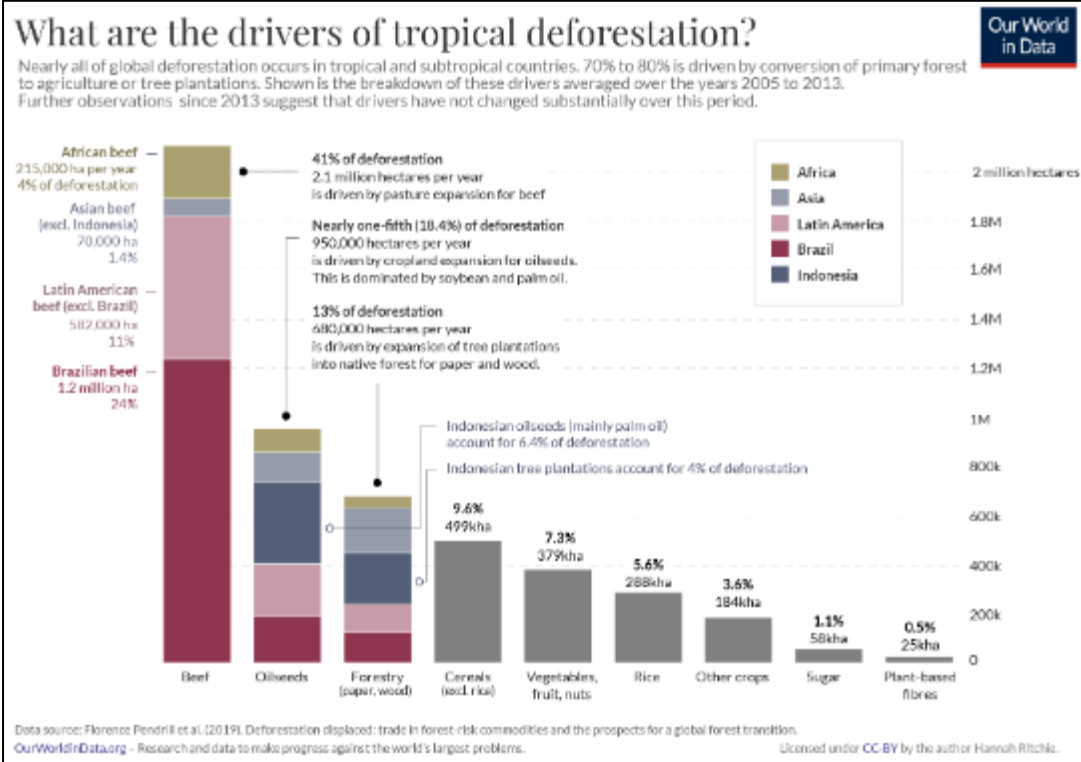


Our Philosophy: Be Realistic - Recognize & Own Impact

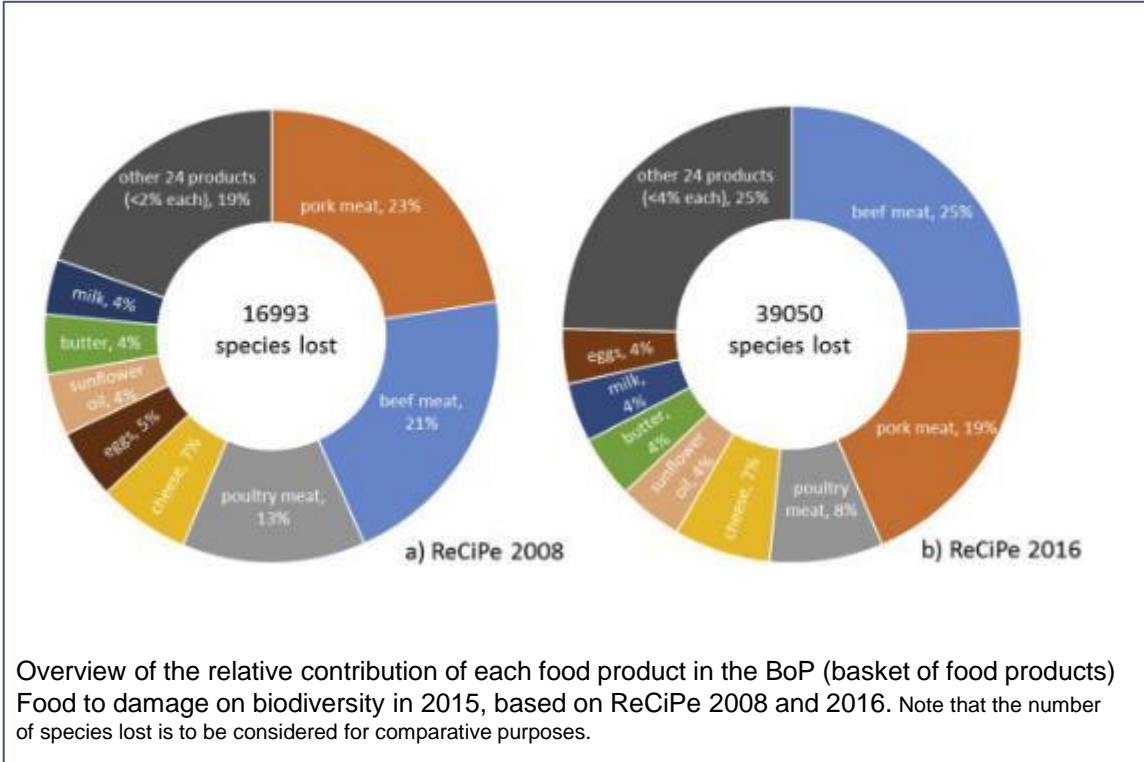
We use leather in our footwear product, and a limited range of apparel pieces, because it's a durable, versatile material and a product of the meat industry.

But we are realists: using leather has a big impact.

Cattle ranching has been linked to deforestation, the capture of indigenous lands, biodiversity loss, and climate change.



Impact of Meat Industry on Deforestation



Overview of the relative contribution of each food product in the BoP (basket of food products) Food to damage on biodiversity in 2015, based on ReCiPe 2008 and 2016. Note that the number of species lost is to be considered for comparative purposes.

Biodiversity Loss Over Time by Food Product

Our Framework: Set Comprehensive Policies to Address Impacts

1 - We require traceability to the slaughterhouse

We require knowledge of our slaughterhouses as a first step towards knowing our full chain-of-custody.

2 - We know our farms

We aim to know our farms in order to take responsibility for land-use and animal welfare practices.

3 - We have a zero-tolerance policy on sourcing from the Amazon

We do not accept hides that are sourced from the Amazon, Cerrado or Pantanal biomes. We prefer to work with hides from the South of Brazil from the Rio Grande del Sul area, from the Pampas biome.

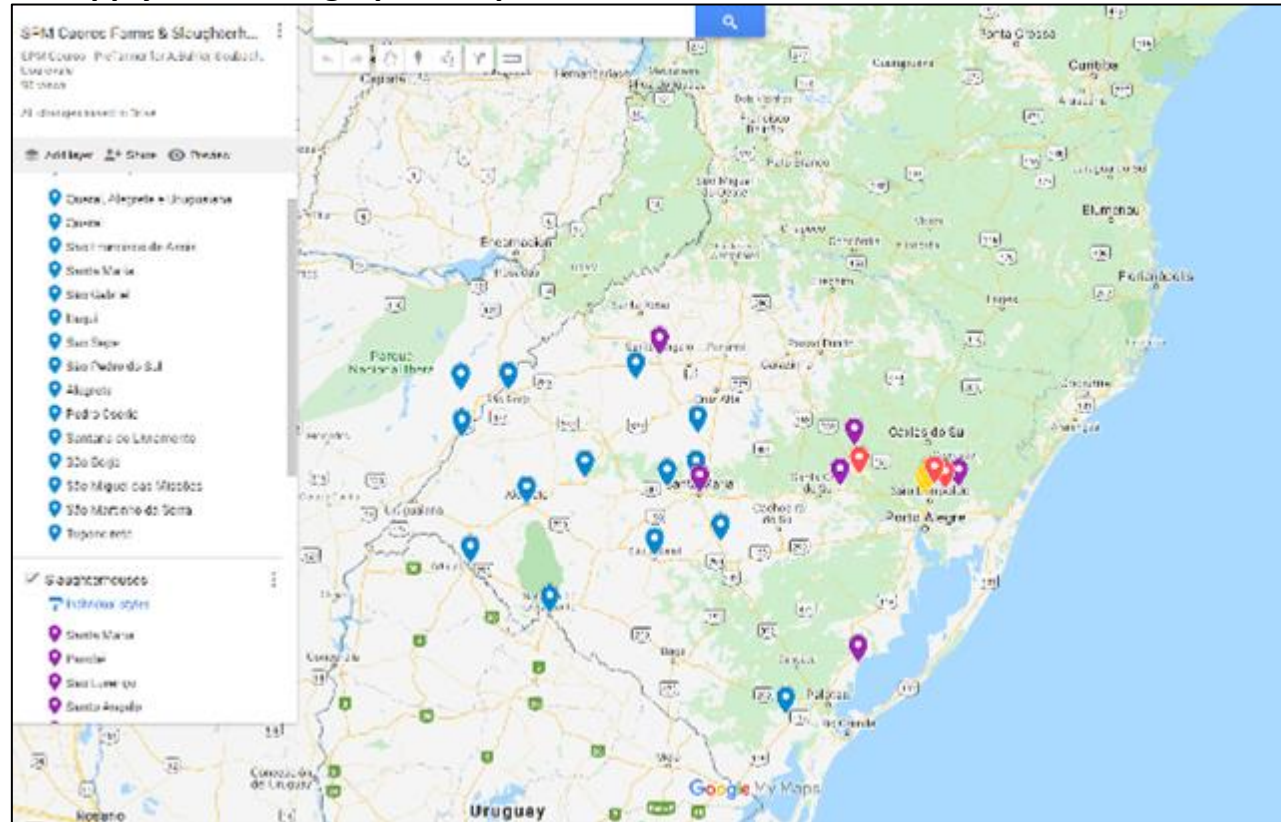


Our Foundational Work: Identify a Compliant, Traceable Supply Base

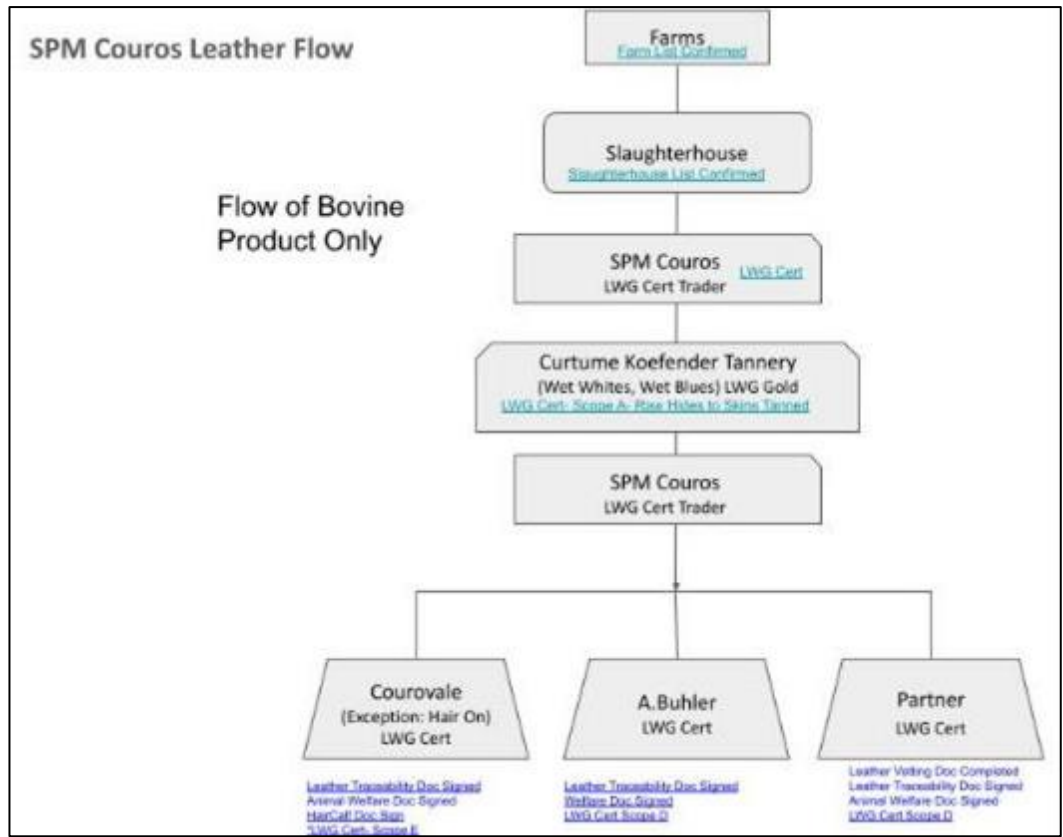
First, we identified and nominated partners far up the supply chain who are willing & eager to comply with sourcing and traceability policies.

Then, we established a feasible, repeatable standard traceability audit process.

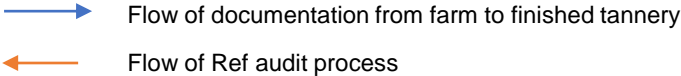
Supply Chain Geographic map



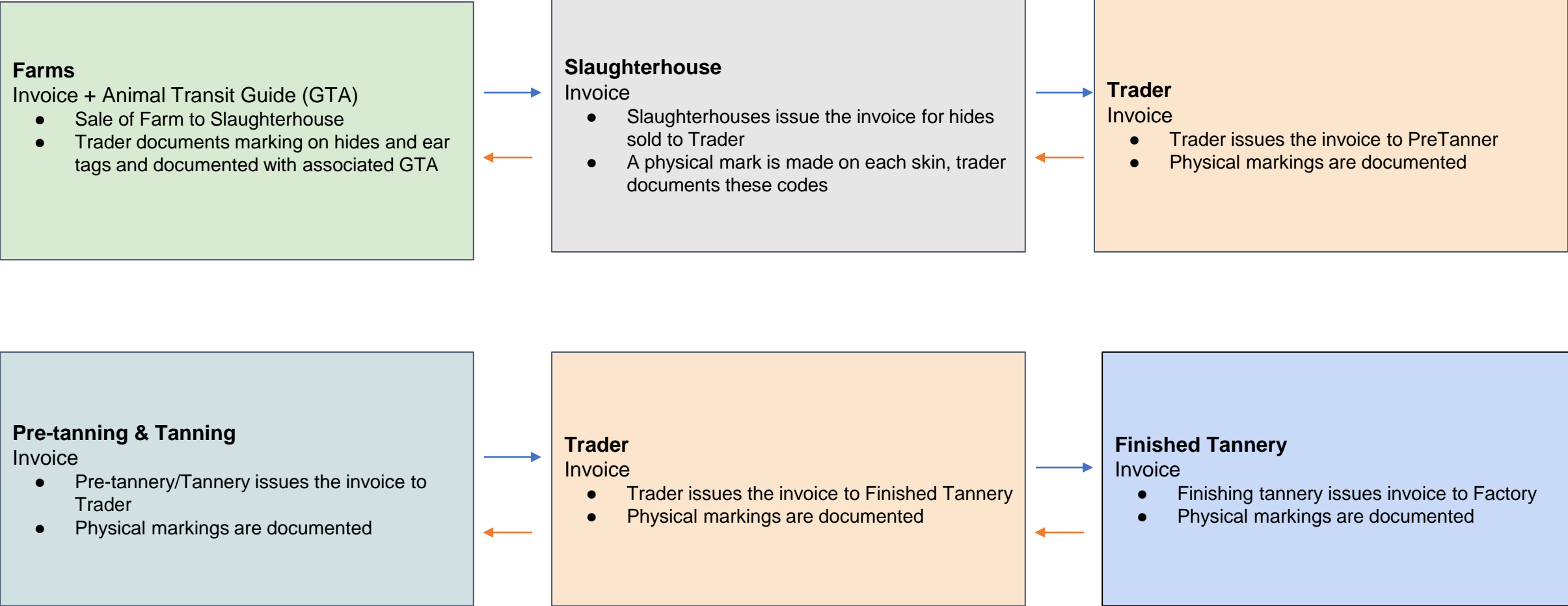
Chain of Custody



Our Foundational Work: Establish a Standard Audit Process



Traceability- Documentation. Facilitated by trader verified by Ref representative.



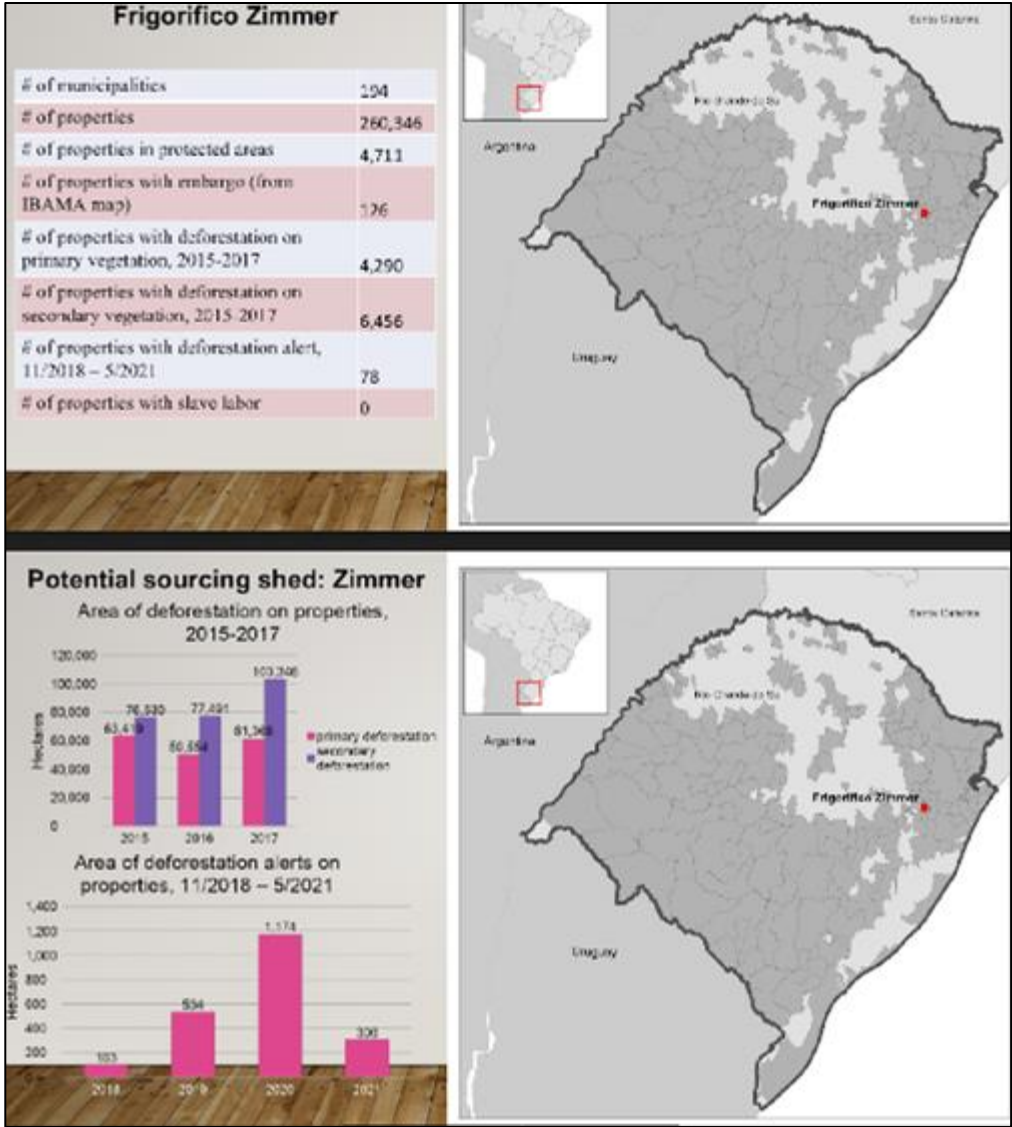
Our Foundational Work: Complete 3rd Party Risk Audit of Supply Base



NWF Risk Assessment

- **Deforestation Assessment**
 - Mapbiomas (both deforestation alerts and annual deforestation)
- **Social-environmental Criteria Evaluation**
 - IBAMA (Brazilian Institute of the Environment and Renewable Natural Resources) Embargoed Properties
 - Conservation & Indigenous Areas (Protected Areas from MMA, the Brazilian Ministry of Environment, and Indigenous Areas from FUNAI, the National Indian Foundation)
 - Slave Labor List

Evaluation of Frigorifico Supply Sheds, using Rural Environmental Registry (CAR)



Our Roadmap: With the Foundation Established, We Shift Focus to Animal Welfare and Land Use

Focus Area	Medium Term (2-3 Years)	Long Term (4+ Years)
Auditing Process	<ul style="list-style-type: none"> ● Refine audit process focusing on key areas of risk, and further transparency into supply chain ● Support key supply chain partners in exploration of traceability software or forensic tools 	<ul style="list-style-type: none"> ● Further refinement of audit process and efficient data management
Animal Welfare	<ul style="list-style-type: none"> ● Engage in-country organization to run gap analysis and move to adopt animal welfare best practices at abattoirs 	<ul style="list-style-type: none"> ● All abattoirs and farms follow defined animal welfare policy with clear monitoring systems in place
Land Use	<ul style="list-style-type: none"> ● Invest in 3rd party services/partners that offer assistance/management in key areas <ul style="list-style-type: none"> ○ land use best practices ○ baseline impact measurements ○ parameter setting and monitoring 	<ul style="list-style-type: none"> ● Once baseline measurements are established ongoing improvements in key metrics related to land use are gathered and shared

Thank you!

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Nancy Tong

Senior Analyst, Responsible Materials & Traceability



Credit: Alyona Lis

Leather Traceability

Nancy Tong,
Responsible Materials
& Traceability



OCTOBER 2021



Brands

ACTIVE

OUTDOOR

WORK



Leather Usage & Sustainability Targets



Footwear



**Accessories
& Equipment**

Sustainability Targets

VF Corporation: 100% of all footwear leather will be finished in Leather Working Group audited tanneries by 2021

Timberland: Source leather from Gold or Silver Leather Working Group (LWG) rated tanneries

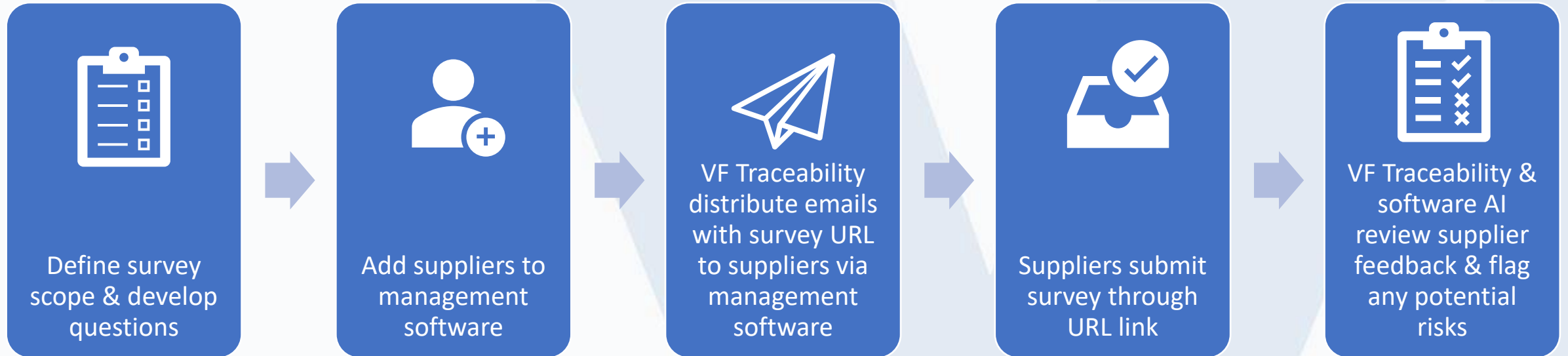
Leather Survey 2021

Goals

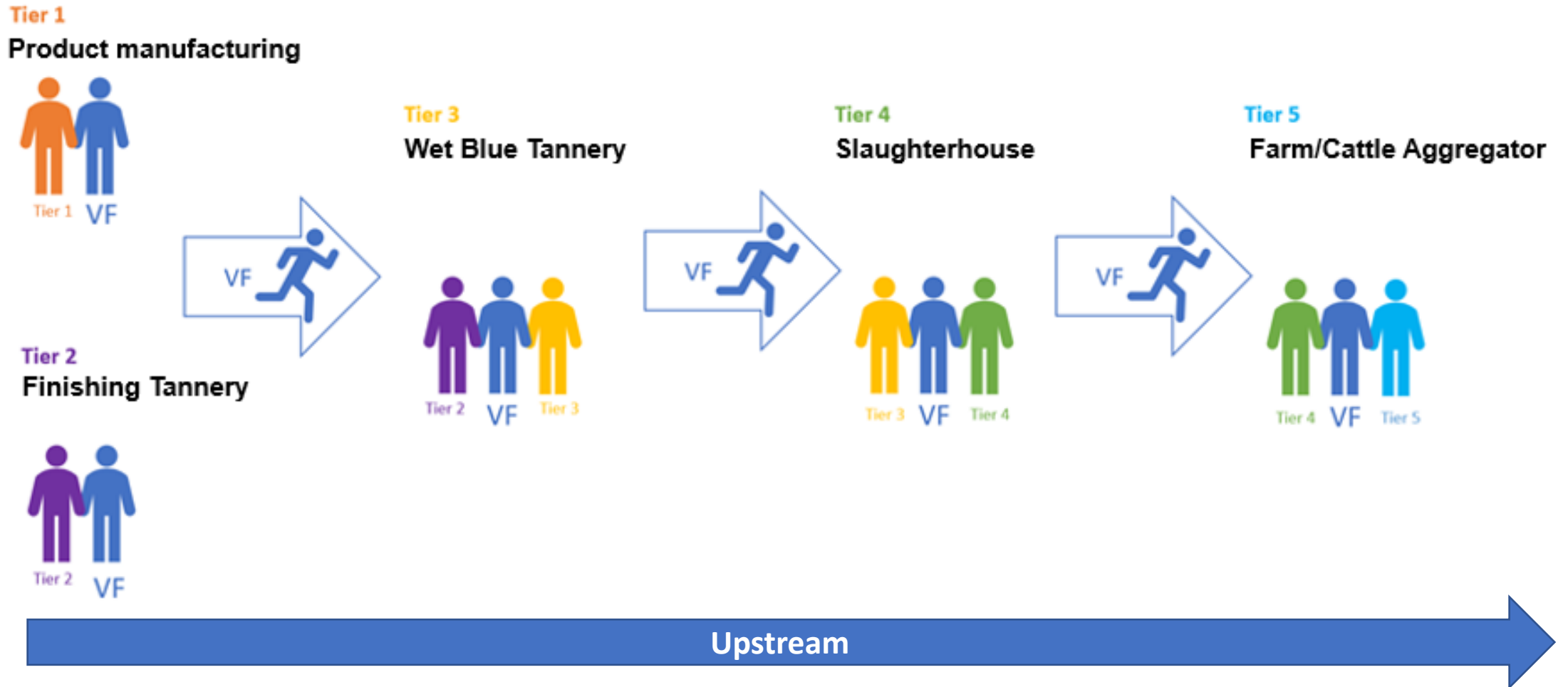
- 100% footwear leather from LWG-audited tanneries by 2021
- Confirm compliance to VF Corporation's Animal Derived Material (ADM) policy
- Assess and minimize social/labor risks to workers

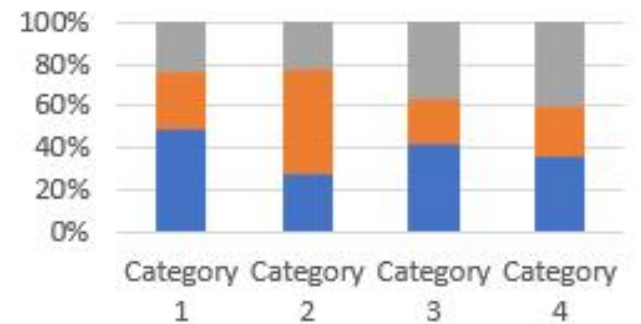
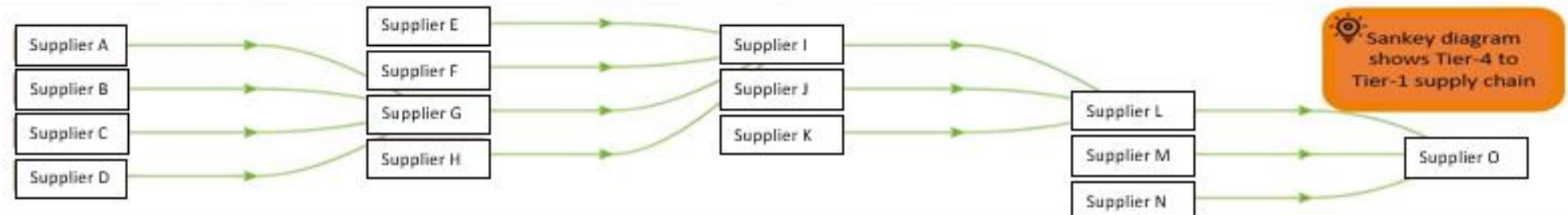


Annual Leather Survey



Cascading Survey Method







Thank you!

Nancy Tong

Senior Analyst, Responsible Materials & Traceability

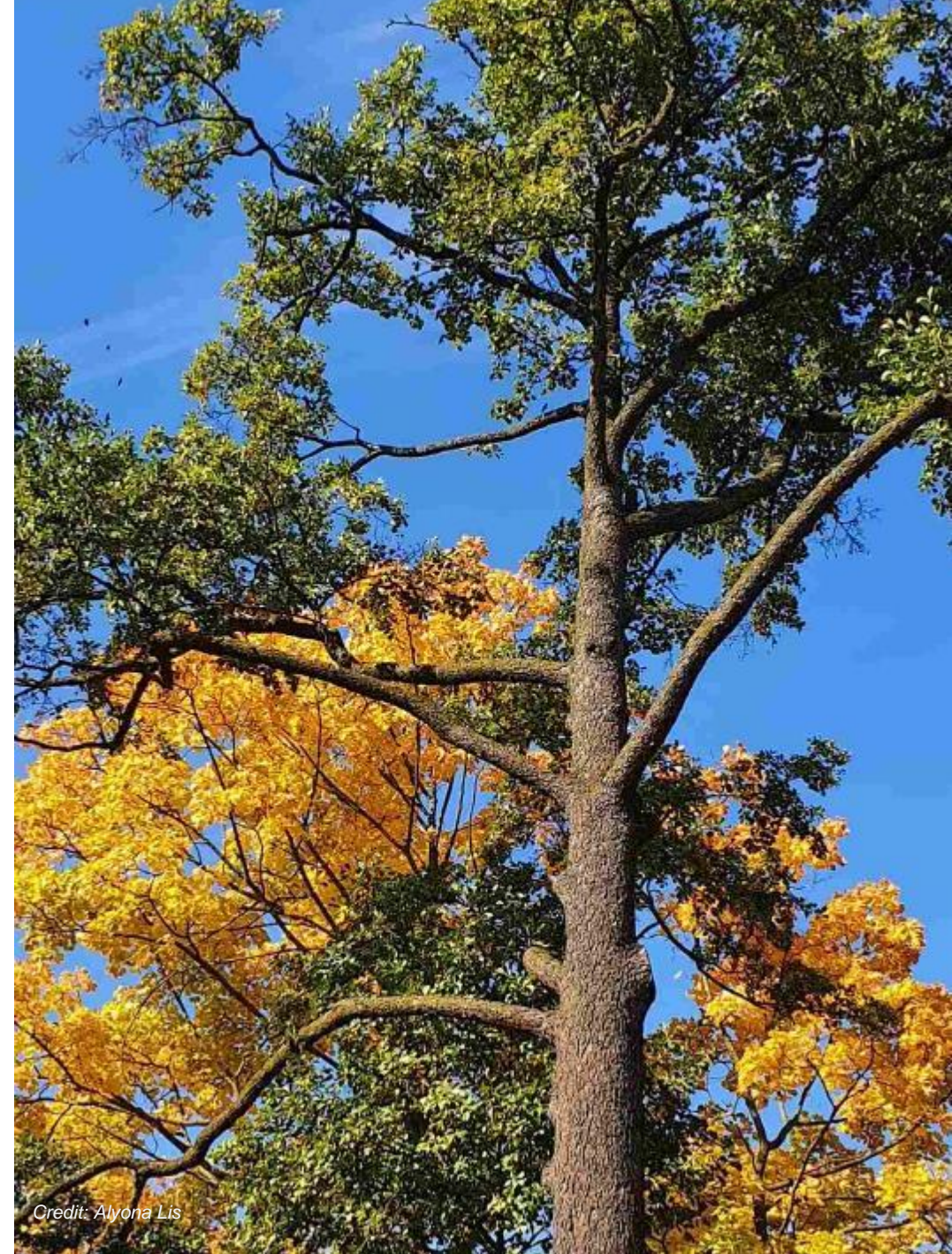
Email: Nancy_tong@vfc.com





Yoann Regent

Head of Sustainable Sourcing



Credit: Alyona Lis

KERING



**TRANSPARENCY & TRACEABILITY IN THE
LEATHER SUPPLY CHAIN**

KERING IN A SNAPSHOT



A global Luxury group, **Kering** manages the development of a series of renowned Houses in **Fashion, Leather Goods, Jewelry, and Watches**: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, Dodo, Qeelin, Ulysse Nardin, Girard-Perregaux, and Kering Eyewear.

“

Our ambition: to be the world's most influential Luxury group in terms of creativity, sustainability and long-term financial performance

”



OUR AMBITION



Watch the video at <https://youtu.be/mXacRca9rNU>

OUR APPROACH

Engagement



Transparency



Traceability



Innovation



THANK YOU



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K E R I N G



Gucci • Saint Laurent • Bottega Veneta • Balenciaga • Alexander McQueen • Brioni

Boucheron • Pomellato • Dodo • Qeelin • Ulysse Nardin • Girard-Perregaux

Kering Eyewear

Empowering Imagination

Panel Discussion





 **TextileExchange**

Responsible Leather Round Table

2021 Summit

November 19th , 10:00 am – 03:00 pm. IST



Conference dates: November 15 - November 19

Virtual and in-person

Register for the conference: <https://textileexchange.org/event/2021-textile-sustainability-conference/>

Thank you



TextileExchange.org

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